



Socio Economic and Educational Development Trust



ANNUAL REPORT

2023 - 2024



CONTENTS

- 02 About Us
- 03 Our Vision
- 04 Message from our Chairperson
- 06 Major Projects
- 24 Case Studies
- 38 Our Board of Trustees
- 40 Key Executives
- 41 Partners & Donors
- 42 Financial Statement
- 45 Get Involved



ABOUT US

Socio Economic and Educational Development Trust (SEED) focuses on implementing Integrated Community Development Projects for poverty reduction. Headquartered in Kancheepuram, our initial work was to eliminate child labour through education. Over time, we expanded our interventions to address the multidimensional factors that foster poverty through our comprehensive approach on health, education and solid waste management. This Annual Report focuses on our key projects and activities in 2023-24.

Vision

Alleviation of poverty with a focus on access to education, affordable healthcare, skill development, entrepreneurship, financial inclusion and clean environment



Mission

Working hand in hand with poor women, children and communities to provide them with dignity, hope and choice for sustainable development

A portrait of Dr. Kalpana Sankar, the Chairperson, on the left side of the page. She is a middle-aged woman with dark hair pulled back, wearing a pink saree with a gold border and a gold necklace. She has a bindi on her forehead and is smiling slightly. Her arms are crossed. The background behind her is a solid blue color.

Message from our Chairperson

2023-24 has been an extraordinary year for SEED Trust, marked by significant progress in our mission to empower communities and transform lives. Through innovative healthcare initiatives, skill development programmes, and environmental stewardship, we have continued to drive impactful change. Our hospital help desks assisted nearly 1 Lakh individuals, while uniformed services training empowered nearly 150 youth to pursue careers in government services.

We tackled critical issues such as access to safe drinking water in schools, improved child health monitoring with digital tools, and strengthened livelihoods through self-help groups and entrepreneurship training. Our plastic waste management campaign in Ooty reached almost 30,000 people, fostering environmental consciousness.

These accomplishments reflect the unwavering dedication of our team, the guidance of our trustees, and the invaluable support of our donors and partners. As we look ahead, we aim to deepen our impact, aligning with government priorities and expanding our reach to build stronger, self-reliant communities for a sustainable future.

DR. KALPANA SANKAR
Chairperson

Major Projects



Healthcare Initiatives

The Vellore Health System Strengthening project assisted 89,479 people from April to September 2024, organised 3 Health Awareness Days for 122 participants, and held 3 outreach camps benefitting 243 individuals, with 35 referrals.

The Makkalai Thedi Maruthuvam Initiative screened 233 individuals for hypertension, conducted 120 blood sugar tests, and identified seven with both conditions for timely referrals.



The Madurai Help Desk Project managed 3,124 inpatients and 6,300 outpatients daily, facilitated 698 discharges, supported 46 childbirths and coordinated 114 major and 29 emergency surgeries per day, ensuring smooth operations.

Chennai hospital help desk assisted 52,368 patrons (84% of the 62,400 target) and conducted 3 medical camps in Chengalpattu district, benefitting 239 individuals and promoting healthy living and lifestyle changes.

Child health monitoring has been enhanced at 120 Anganwadi centres, directly benefitting 2,400 children with improved accuracy through the introduction of digital weighing scales.

Skill Development Initiatives

Uniformed Services Training - Tamil Nadu

- 148 youth mobilised
 - 105 youth enrolled
 - 91 youth currently in training
 - 8 youth have joined the Army and Police, with an additional 5 youth selected.
 - 3 youth have cleared both physical and written examinations and are now training at the Police Academy in Thoothukudi.
 - 2 youth selected for the Army are awaiting their orders.
- Notable Achievement: Five women are also part of the programme.

Additional Initiatives: Awareness and enrolment in the Prime Minister's Social Security Schemes.





First Aid Skill Training with Cardiopulmonary Resuscitation (CPR) and Insurance Awareness Programmes

We have sensitised 4,008 youth (surpassing the target of 2,700) through 16 programmes conducted across various educational institutions in Chennai and Chengalpattu, Tamil Nadu.

An additional 12,024 family members of the youth have been indirectly benefitted through these programmes.

Programme Highlights:

Participants gained insights into a range of insurance schemes, including Pramerica Life Insurance and Hospicash. Additionally, awareness was raised on central government social security schemes, such as:

- Pradhan Mantri Suraksha Bima Yojana (PMSBY)
- Pradhan Mantri Jeevan Jyoti Bima Yojana (PMJJBY)
- Atal Pension Yojana (APY)

Hydration and Agility

“Improving Access to Safe Drinking Water Facility and Promoting Sports Activities among children in Government schools”, implemented in collaboration with Guardian India, was successfully completed in 2024. The initiative aimed to improve access to safe drinking water and enhance sports facilities in select government schools in Kancheepuram District, Tamil Nadu. A key achievement was the installation of a 500-litre-per-hour (LPH) drinking water unit at the Government Girls Higher Secondary School in Ekanampettai, providing over 1,300 students with access to clean drinking water. This installation addressed the long-standing issue of water scarcity, significantly benefitting students, health and well-being.



Additionally, sports equipment was distributed to four government schools, reaching a total of 6,431 girl students. This support has enriched physical activity and well-being among students, fostering a positive school environment. The project reflects SEED Trust's commitment to social responsibility, with strong endorsements from students and teachers who highlighted the substantial improvements in their daily school life.

Securing Children's Safety

In partnership with Guardian India, we completed the "Improving Safety, Educational Environment, and Well-being" project at Government Girls Higher Secondary School in Ekanampettai, Kancheepuram District, Tamil Nadu, benefitting over 1,300 students and staff.

Key achievements include installing a comprehensive CCTV surveillance system across the campus, strategically placed to secure entrances, hallways, and common areas, ensuring a safe learning environment for students.



Additionally, an interactive smartboard was inaugurated to foster an engaging and dynamic classroom experience, with training provided to teachers and students to maximise this tool's educational potential.

To address road safety, the project organised an interactive awareness programme with local police officials and road safety experts. The sessions covered essential topics such as traffic rules, pedestrian safety, and responsible behaviour on roads. Engaging demonstrations and real-life scenarios were employed to educate the students, culminating in a pledge to promote road safety within their communities.

Weighing Scales for Weighing Health

The “Supporting Anganwadi Centres with Digital Weighing Scales” project funded by Guardian India provided 120 Anganwadi centres in Kancheepuram District, Tamil Nadu, with digital weighing scales. This initiative addresses the critical need for accurate and efficient child health monitoring in these centres, which serve as essential providers of nutritional and developmental support for children in rural communities.



Through the installation of digital weighing scales, Anganwadi workers are now equipped to monitor children's growth more precisely. This advancement enables the early identification of nutritional deficiencies, ensuring timely intervention and tracking of nutritional progress. With monthly weight assessments, approximately 2,400 children benefit from improved health monitoring, laying the foundation for better childhood development.



The project was carefully executed, beginning with consultations with local authorities to identify centres in need. After procuring the equipment, the team provided orientation sessions for Anganwadi workers to ensure proper usage of the scales, enhancing the accuracy and reliability of data collection. This initiative represents a significant step towards enhancing public health infrastructure at the community level, with lasting impacts on child health and well-being.



Health Help Desks

From April to September 2024, the Health System Strengthening project, supported by Sahasankha Advisory and Consulting Services Pvt Ltd significantly enhanced patient support and healthcare accessibility across three key hospitals in Tamil Nadu. At Government Rajaji Hospital in Madurai, one of the state's busiest facilities, the Help Desk provided vital support to approximately 6,300 outpatients and 3,124 inpatients daily. The desk efficiently managed over 698 daily discharges and assisted the Neonatal Intensive Care Unit, which sees around 137 infant admissions monthly. This service has been critical in guiding patients through admissions, discharges, and emergency care, especially in high-stress areas such as surgery, where an average of 114 major procedures are performed each day.



At Government Medical College Hospital in Vellore, the Help Desk assisted over 89,000 individuals during the project period. The desk's role was complemented by health awareness events on World Hypertension Day, World Blood Donor Day, and World Rabies Day, which reached people with vital health information. The Help Desk also organised medical camps in nearby underserved areas, providing free consultations and treatment for conditions ranging from musculoskeletal issues to respiratory and cardiovascular diseases. Through these camps, dozens of patients were referred for follow-up care, ensuring continuity of support.



At the Institute of Child Health & Hospital for Children in Chennai, the Help Desk provided essential assistance to 52,368 families, making healthcare access smoother for parents and children alike. In addition to hospital-based support, the project's outreach efforts included medical camps in Chengalpattu district and a Mental Health Awareness Day, educating families on stress management and early mental health support for children. Across all three hospitals, this project has greatly strengthened the health system, merging in-hospital patient assistance with preventive healthcare education, and creating a sustainable impact on community health in Tamil Nadu.



Case Studies



A Straight Path to the Armed Forces

Devapriyan, from Aladipatti in Virudhunagar district, Tamil Nadu, grew up watching his parents toil on leased land to support their family of six. Despite their modest means, they prioritised education for all their children. Vignesh Kumar, born to daily wage workers, drew inspiration from his elder brother, an Army soldier since 2012. Both young men pursued higher education while preparing for Army recruitment. Devapriyan narrowly missed selection in a 2022 recruitment camp, while Vignesh's path was marked by repeated attempts, consistently passing written exams but stumbling at the physical fitness tests.



The turning point came when they discovered Sahasankha Advisory and Consulting Services Pvt Ltd and SEED Trust's free uniformed services training programme. This initiative provided comprehensive preparation, including physical training, written exam coaching, and health guidance. For these financially constrained aspirants, this free support was invaluable. Under the guidance of experienced trainers, both Devapriyan and Vignesh underwent intensive preparation. In 2024, they successfully cleared all stages of the Army recruitment process - written exam, physical fitness test and medical examination.

This story exemplifies how targeted, free training can bridge the gap between ambition and achievement for rural youth. Sahasankha Advisory and Consulting Services Pvt Ltd and SEED Trust's initiative continues to pave the way for young Indians to serve their nation.





First Aid Skilling for Hill Tribes

In the remote tribal villages of Maavaduppu and Katupatti, nestled high in the Anamalai hills near Udumalaipettai in Tiruppur District, Tamil Nadu, life has always been a delicate balance with nature. For years, villagers undertook arduous journeys down treacherous mountain roads to reach the nearest medical facility, a situation that often proved life-threatening in emergencies. Recognising this critical need, SEED Trust partnered with the Indian Red Cross Society to bring essential first aid skills directly to these hill communities. Under the patronage of Sahasankha Advisory and Consulting Services Pvt Ltd, they organised a comprehensive First Aid and Cardiopulmonary Resuscitation (CPR) training programme to empower villagers and local forest department personnel with the knowledge to handle medical emergencies.

Throughout the day, the first aid and CPR trainer led the participants through a series of crucial techniques. The curriculum was carefully designed to address the most common emergencies they might face in their unique environment. From treating poisonous snake bites to managing seizures, from dressing wounds to performing CPR, each skill was demonstrated with patience and care. What set this training apart was its hands-on approach. After each demonstration, participants paired up to practise the techniques themselves. This initiative by SEED Trust and the Indian Red Cross Society not only taught first aid but also wove a safety net across the hills, connecting communities and potentially saving lives for years to come.

Leading Calamity Response

The recent flood and cyclone responses in Tamil Nadu, led by SEED Trust, illustrate a vital commitment to disaster relief and rehabilitation. The devastating flooding in Thoothukudi and Tirunelveli districts in Tamil Nadu caused severe damage to homes, infrastructure, and livelihoods, affecting numerous families in areas such as Alwarthirunagari and Srivaikundam. Similarly, Cyclone Michaung inflicted extensive destruction across Chennai and neighbouring districts, leaving areas like Velachery, Sholinganallur, and Pallikaranai heavily waterlogged. Both events highlighted the urgent need for humanitarian intervention to address housing, essential supplies, and health risks among the affected communities.



In Thoothukudi, SEED Trust initiated a flood response targeting 200 families across 17 villages. Essential relief materials, including clothing and basic household items, were provided. The organisation addressed the significant health risks posed by contaminated water sources and sewage intrusion, emphasising the need for ongoing medical camps to prevent waterborne diseases. The Cyclone Michaung response aimed to support 500 families in Chennai and surrounding areas. Key relief items included dry ration kits, water, blankets, and essential hygiene products such as diapers and sanitary napkins. A rapid needs assessment allowed the team to tailor relief packs to meet urgent demands efficiently. The organisation devised a comprehensive distribution plan to ensure equitable access to relief for vulnerable families, with efforts to sustain these supplies in partnership with local stakeholders. Our approach combined immediate relief with strategic long-term support, including potential access to microloans and skills training to rebuild livelihoods.



Charbardi Gets Lifted

Village Uplift Programme (VUP) in Charbardi, Madhya Pradesh, highlights significant progress in economic and social empowerment. During this phase, 378 community members were mobilised, bringing the total to 1,243. The programme has established 12 self-help groups (SHGs) with 164 members actively participating in skills training, financial management, and entrepreneurship development.

Notable accomplishments include the increase in enterprise creation, with 13 members starting or strengthening businesses and over 15 participants leveraging digital literacy to expand market reach. Bharti Bai's success in managing a petty shop and kiosk centre exemplifies this progress, with her earnings reaching INR 9,000 monthly. Another group led by Basu Bai and her peers diversified into vegetable cultivation and popcorn farming, significantly boosting their income to INR 5,000 monthly. Health initiatives also expanded, with anaemia and nutrition training benefitting 61 women and improving nutritional levels of 27 children. Additionally, Non-communicable diseases (NCD) screening covered 98 individuals, reinforcing preventive health measures within the community.

Looking forward, VUP plans to bolster skills training, facilitate access to microloans, and support new market linkages to foster sustainable entrepreneurship. Continuous handholding and exposure visits, like the recent one to Krishi Vigyan Kendra (KVK) for agricultural training, will be instrumental in driving growth.

Mundla Ana Marches Ahead

Village Uplift Programme (VUP) in Mundla Ana, Madhya Pradesh, reflects meaningful progress in community empowerment and poverty reduction. With the mobilisation of 300 additional community members, the programme has enhanced self-help group (SHG) participation, now comprising 14 groups with 158 members. The focus on women's entrepreneurship is evident through initiatives like financial and digital literacy training, benefitting over 60 participants in areas like SHG management, saving, loan utilisation, and enterprise development.

The programme showcases inspiring success stories: Kshema Devi's saree business grew significantly with the addition of doorstep delivery services, increasing her monthly sales to 50-60 sarees and generating substantial profits.



Plans are underway to establish a dedicated shop to expand her enterprise. Another group, including members Sunita Bai and Babita Bai, has advanced their cattle-rearing business, now generating INR 1,400 daily from milk sales. Training in enhanced cattle management practices has helped improve milk production, and plans for herd expansion promise further growth. Health and wellness initiatives were equally prioritised. Paediatric camps, immunisations, and nutritional education sessions reached over 50 children and women, improving community health standards. Adult literacy and awareness programmes on rights, entitlements, and family planning also saw considerable engagement.

Looking ahead, the programme aims to strengthen participants' skills through further training and support. Continued assistance with credit access, government schemes, and advanced skill-building workshops will help these entrepreneurs sustain and scale their efforts.

Keeping Blue Hills Clean

The “Behavioural Change on Plastic Waste Management through Digital Technology” project, supported by Guardian India and implemented by Hand in Hand India, was carried out in Udhagamandalam (Ooty) from July 2023 to March 2024. The project leveraged innovative QR code technology to raise awareness about the impacts of plastic waste among 27,000 tourists and residents, fostering behavioural change in plastic usage and disposal. Strategically placed QR code boards at high-traffic locations like the Botanical Garden and Dodabetta Tea Estate allowed participants to engage in a quiz, enhancing their knowledge of proper waste management practices. Winners were rewarded with cloth bags, further encouraging sustainable habits.

This initiative has led to tangible outcomes, including increased awareness of single-use plastic alternatives and reduced instances of littering in public areas. With 3,333 winners actively sharing knowledge with their families, the project has created a ripple effect within the community, emphasising collective environmental responsibility. The reduction in plastic littering and improved disposal practices reflect a positive shift towards sustainable tourism and cleaner surroundings. The project’s long-term impact is evident in the observed decline in the usage of single-use plastics, fostering a more eco-friendly environment in one of Tamil Nadu’s key tourist destinations.



Our Board of Trustees

Dr. KALPANA SANKAR

Dr. Sankar is a microfinance and gender expert with over two decades of experience. She holds two doctorates in nuclear physics and gender studies. Passionate about empowerment of women, she co-founded Hand in Hand in 2004. She has been pivotal in replicating the model globally across 8 countries and across 17 states in India. She is also the Managing Director of Belstar, one of India’s top ten microfinance institutions.

Dr. MANGALA AYRE

Dr. Mangala Ayre is an educationist with over 30 years of experience, specialising in kindergarten and pre-school teaching. She is a frequent lecturer and counsellor for teachers and parents and has developed various alternative teaching methods using music, storytelling, and dance.

Mr. S. CHANDRASEKAR

Mr. S. Chandrasekar has more than 25 years of corporate experience. His career graph includes stints at AF Fergusson, Cooper & Lybrand, and National Finance Company – Oman. A visiting faculty in several B-Schools, Mr. Chandrasekar has had diverse exposure in team management.

Mr. AMUTHASEKARAN NACHIAPPAN

Mr Nachiappan’s experience spans education, monitoring, evaluation and grass-roots activities. He started his career with the Indian social-service organisation Vivekananda Kendra. He has worked on watershed management, renewable energy for rural areas and rural development issues.

PADMA SHRI DR. H. SUDARSHAN

Dr. H. Sudarshan is a social worker who has worked for over 30 years towards improving the health of rural and tribal people in India. He is the founder of Vivekananda Girijana Kalyana Kendra and Karuna Trust. He has been awarded the Padma Shri and the Right Livelihood Award (Alternative Nobel Prize).

DR. ARUN KUMAR GOPALASWAMY

Dr. Arun Kumar Gopalaswamy is currently a Professor in the Department of Management Studies at IIT (Indian Institute of Technology), Madras, and an adjunct faculty at School of Management, AIT, Thailand. His specialisation is in empirical research in Finance, while his teaching modules include Mergers & Acquisitions, Investment Banking, Financial Accounting and Advanced Corporate Finance. Apart from teaching and research, Dr. Arun conducts workshops and author’s books on management, accounting and financial management.

Trustees

Dr. Kalpana Sankar

Mr. S. Chandrasekar

Dr. Mangala Ayre

Mr. Amuthasekaran N

Advisory Trustees

Padma Shri Dr. H Sudarshan

Prof. Arun Kumar Gopalaswamy

Key Executives

Krishnan N	Managing Trustee
Dr. Madhu Sharan	President
Ramaswamy N	Head - HR
Joe Y	Head - Academy
S Krishna Kumar	Vice President
Ranganathan K	General Manager
Ravi Ranjan	Deputy General Manager
Abubacker Siddick S	Deputy General Manager
Tamil Selvan R M	Assistant General Manager

Partners and Donors

Guardian India Private Limited
Gekås i Ullared AB
Sahasankha Advisory and Consulting Services Private Limited
Skyltmax
Stefan Mahlstein

Socio Economic and Educational Development Trust

Balance Sheet as at 31st March, 2024 (All amounts are in Indian Rupees unless otherwise stated)

Particulars	As at March 31,2024	As at March 31,2023
Trust Funds and Liabilities		
Trust Funds		
a. Corpus		
Initial Contribution	6,127	6,127
Corpus Fund	21,20,48,775	21,20,48,775
Interest Surplus - Corpus Fund	7,03,80,750	7,05,08,910
	28,24,35,652	28,25,63,812
b. Surplus in Income and Expenditure Account	3,87,83,365	4,84,82,470
c. Grants		
Capital Grants	9,81,93,320	10,36,16,389
Revenue Grants	86,95,266	1,30,57,819
	10,68,88,586	11,66,74,208
Total (a + b + c)	42,81,07,630	44,77,20,490
Non Current Liabilities		
Long term provisions	3,63,901	15,42,516
Total	3,63,901	15,42,516
a. Sundry Creditors	24,88,216	23,30,380
b. Other current liabilities	4,55,656	4,74,444
c. Short term provisions	4,578	7,541
Total	29,48,450	28,12,365
Total (A + B + C)	43,14,19,954	45,20,75,371

Particulars	As at March 31,2024	As at March 31,2023
Trust Funds and Liabilities		
Assets		
Non Current Assets		
a. Fixed Assets		
Tangible Assets	9,81,93,320	10,36,16,389
Intangible Assets		
Total	9,81,93,320	10,36,16,389
b. Long term Investments	25,82,99,499	25,40,64,612
c. Long term Loans and Advances	19,21,841	31,61,891
Total (a + b + c)	35,84,14,660	36,08,42,892
Current Assets		
a. Cash and bank balances	5,86,25,961	8,40,02,376
b. Short term Loans & Advances	9,90,371	13,87,319
c. Other current assets	1,33,88,962	58,42,784
Total	7,30,05,294	9,12,32,479
Total (A + B)	43,14,19,954	45,20,75,371

The Financial Statements of Socio-Economic and Educational Development Trust for the year ended March 31, 2024, was audited by M/s. Sundaram & Srinivasan, Chartered Accountants (ICAI Firm registration number: 004207S).

The completed audited Financial statement can be viewed on our website.

Statement of Income and Expenditure for the Year ended 31st March, 2024
(All amounts are in Indian Rupees unless otherwise stated)

Particulars	Year ended 31st March, 2024	Year ended March 31, 2023
INCOME		
Revenue Grants	1,37,23,417	1,37,64,167
Interest Income	2,39,50,727	2,03,02,473
Other Income	1,49,976	2,11,614
TOTAL	3,78,24,120	3,42,78,254
EXPENDITURE		
Programme Expenses	4,29,51,881	2,53,00,890
Administrative and other expenses	45,71,344	44,53,445
Depreciation / Amortisation	57,51,429	64,30,841
Less: Amortisation from Capital Grants-being depreciation/Amortisation	-57,51,429	-64,30,841
TOTAL	4,75,23,225	2,97,54,335
Excess of Income over Expenditure carried forward to balance sheet	-96,99,105	45,23,919

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HOW TO GET INVOLVED

Our activities have expanded rapidly over the past few years and so has the need for funding and support. If you would like to help us with funds or by volunteering, we welcome you to join us!

Our commitment to transparency and accountability ensures that the end-use of funds is clearly identifiable in all activities and at all times. Attention to productivity, with help from our local employees and 50,000+ volunteers, has helped us to keep costs low. We limit our overhead costs to 8-10% in India.

SOCIO ECONOMIC AND EDUCATIONAL DEVELOPMENT TRUST BANK DETAILS

FCRA

Account Name: Socio Economic and Educational Development Trust
Bank Name and Address: State Bank of India, FCRA 4th Floor,
New Delhi main branch,
11 Sansad Marg, New Delhi – 110001
Account Number: 40094529059
IFSC: SBIN0000691
SWIFT: SBININBB104

Domestic

Account Name: Socio Economic and Educational Development Trust
Bank Name and Address: CANARA BANK, Kancheepuram Branch,
No. 36/123, 1st Floor, TK Nambi Street, Kancheepuram – 631 501
Account Number: 0939101025842
IFSC CODE: CNRB0000939
MICR No: 600015107



Chennai Office

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Tamil Nadu, India

Head Office

90/A, Nasarathpet Village,
Little Kancheepuram - 631 501
Tamil Nadu, India

For information, visit,

<https://www.hihseed.org>